November 29 – December 3, 2004

EXHIBIT AT GLOBECOM 2004 IN DALLAS, TEXAS

A UNIQUE OPPORTUNITY TO EXHIBIT PRODUCTS AND SERVICES FOR TELECOM DESIGN ENGINEERS AND EXECUTIVES AT A WORLD FAMOUS CONFERENCE SPONSORED BY THE IEEE COMMUNICATIONS SOCIETY

We invite you to promote your company and products by becoming an exhibitor for the IEEE Globecom 2004 Forums. This conference is one of two major international conferences sponsored by the IEEE Communications Society and its 60,000 members.

Highlights of Globecom 2004

- *Number of attendees: 1500-2000*
- *Telecommunications engineers, managers and executives from more than 400 worldwide companies and organizations in attendance*
- *An opportunity to exhibit your products and services directly to the world's leading telecom equipment development engineers and managers*
- *Over 600 technical papers presented by well known contributors at the Globecom Symposia*
- *More than 20 Tutorials and Workshops*
- *Design & Developers Forum and Telecom Business Forum including exhibits, sessions and panels*
- *Special events*

Globecom Village

The Globecom Village venue for the Exhibition will be the center of activity for the conference and will house the exhibits, the Conference Information center, Conference Registration, the coffee break and refreshment area, the Conference Welcome Reception, the Display Area for information on exhibitors, patrons and product information, university displays and the Conference Communications Area including an internet café. Our goal is to present a thematic and inviting area that all attendees will visit several times during the conference.

IEEE
COMMUNICATIONS
SOCIETY

Globecom Village Hours (Exhibit hours with setup on 11/29 before 5pm)
   (subject to change)

Monday, November 29, 2004	5pm – 9pm
Tuesday, November 30 – Thursday, December 2, 2004	9am – 5pm

Exhibits supporting the Globecom 2004 Forums are invited:

The Design & Developers Forum will address new components, test equipment, software, simulation systems, design techniques and engineering services used in the design and development of telecom equipment and systems. Topics include but are not limited to DSP, RF, microwave and optical passive and active devices, laboratory and field test equipment systems and analyzers, and chip sets.

The Telecom Business Forum will address important business, management and market trends and issues in the current and future global telecom business. Topics include but are not limited to recovery of the business, next generation enhanced services, broadband delivery (wireless vs. cable vs. fiber), 3G and beyond wireless systems, UWB, voice over IP, home networking, power line telecom systems, cognitive and software defined radio issues and opportunities, wireless enterprise networks, entrepreneurship, challenges for telecom research and technology, funding of start-up companies and university programs, challenges for rural area telecom, standards, security and professional and career development.

Types of exhibit space and cost:
All exhibit spaces include wireless access and other communications options are available at additional costs.

Exhibit Space A: Equipment, Design Software, Simulation Tool, and Systems
- 10'x30' drape enclosed area with tables and chairs
- Private consultation area provided for discussions with potential customers
- Electrical Power, 120VAC at 8A or 1000Watts max., included.
- Cost: $5,265 for 10'X30' display space

Exhibit Space B: Consultants, Continuing Education, Publishers and Venture Capital Firms
- 10'X20' drape enclosed area with tables and chairs
- General area provided for discussions with potential customers
- Electrical Power, 120VAC at 8A or 1000Watts max., included.
- Cost: $3,510 for 10'X20' display space

Exhibit Space C: Entrepreneurial and smaller companies
- 10'X10' drape enclosed area with tables and chairs
- General area provided for discussions with potential customers
- Electrical Power, 120VAC at 8A or 1000Watts max., included.
- Cost: $1,950 for 10'X10' display space

EXHIBIT APPLICATION

Applicants for Exhibit Space must complete this form if they wish to display/sell products at IEEE Globecom 2004. A written confirmation of approval will be returned. A 25% deposit is required with submission of the application. In the event space is denied, IEEE Globecom 2004 will promptly return the deposit.

Company Name: _____

Your Name and Title: _____

Address: _____

_____

Product(s) and/or
Services to Display: _____

Classification: _____
(Manufacturer, Service, Software Provider, Educator, Publisher)

Telephone: _____   Fax: _____

Email: _____   Website: _____

Display Space Types: (Enter space #) A(30X10) _____B(20X10) _____C(10X10) _____
All Display booths include wireless access, Electrical Power, 120VAC at 8A or 1000Watts max., with 8 foot table, draped back and sides.
Electrical Power Options (price is for advance orders, add $15 for orders place during the show)
Electrical Power (**50 amp 1ph/208v $290 and 30 amp 1ph/120v $205)**
Optional Communication Services:
High-Speed Internet Connections -Ethernet Access to T1 at 1.544 Mbps 10/100 Mbps Rj-45 Ethernet Connection with 1 DHCP Routable IP address $1,450
Additional IP addresses $150 ea.
Direct in Dial Line (DID) All in bound calls are directed automatically to your station and bypass the hotel switchboard. The number can be advanced to you on your request. $275
Display Restrictions: Sound level < 70dB at 10meters, Electrical Power shall not exceed 70% of rated voltage or current, all displays must meet Dallas Fire codes, IEEE Liability insurance restrictions shall be enforced. (provide copy), color scheme must be compatible with the blue/ green format, that is no burst orange.
Please attach additional sheets for any special requirements;
*Contact Ron Ogan at **rtogan@ieee.org** or Jessica@Tapercom.com for additional information*

Please make check (accepted in US Dollars only) payable to IEEE Globecom2004 and mail to:
IEEE Globecom 2004, c/o Peter C. Waal, Finance Chair, PO Box 794037, Dallas Texas, 75379-4037

25% Deposit Included: _____

For Globecom 2004 Use only:

Date accepted: _____   By: _____   Deposit Received: _____

Account Number: _____   Booth Number(s): _____