

PATRONS FROM IEEE GLOBECOM 2010



PATRON POWER PACKAGES



HOUSTON: ENERGIZING GLOBAL COMMUNICATIONS



ABOUT IEEE COMMUNICATIONS SOCIETY

IEEE Communications Society is a leading technical and professional community with over 50,000 members worldwide. Founded in 1952, the Society evolved into a diverse group of global industry professionals with a common interest in advancing all Communications technologies. IEEE GLOBECOM has earned an international reputation. ComSoc members stay on top of the world of communications technology by accessing up-to-the-minute technical information, networking with other experts in the field, and leveraging exclusive benefits.

For more information, contact **Russ Roy** at Russ.Roy@rigstat.com phone number 281-773-4055.

IEEE GLOBECOM 2011
GEORGE R. BROWN CONVENTION CENTER
DECEMBER 5-9, 2011
HOUSTON, TEXAS USA

**REINFORCE YOUR
COMPANY'S IMAGE
THROUGH A IEEE GLOBECOM
PATRONAGE PACKAGE!**

PATRONAGE MEANS LEADERSHIP

- Your patronage validates the leadership of your organization in the industry and positions your company to gain maximum exposure with IEEE GLOBECOM 2011 attendees.
- Use this business-building event to share your company's products and services with important decision makers in the industry.
- Patron status maximizes your company's exposure and enhances your company's reputation.

PATRONAGE IS A GOOD VALUE

- IEEE GLOBECOM 2011 will give you access to thousands of people that you want to reach and influence.
- Your company will be prominently featured as an IEEE GLOBECOM 2011 patron.
- Showcase your brand to the most influential engineering audience in communications technology.

PATRON SPONSORSHIPS

- Promotional opportunities are available on a first-come, first-served basis. Reserve the opportunity that spotlights your company's name and start preparing for your company's exposure at the industry's most prestigious event.
- If the perfect opportunity is not listed here, contact the IEEE GLOBECOM 2011 team for a custom package that meets your marketing objectives.
- Reach your target and stay within your budget.

PATRON OPPORTUNITIES INCLUDE

Involvement in Industry Forums designed to deliver broad interest programming focused on telecommunication industry's current practiced technology, major technology implementations, complex IT business systems, regulatory impact assessments, economic models, and engineering methods used by industry practitioners. Speaking opportunities are also available at either Keynotes or Plenary Addresses. Along with networking with other industry leaders and educational opportunities useful for your employees.



LEVEL OF PATRONAGE	FEE (IN U.S. DOLLARS)	BENEFITS INCLUDE
PLATINUM	<u>\$35,000</u>	<ul style="list-style-type: none"> • 20'x20' exhibit space • Four Full Complimentary Conference Registrations • 75 Complimentary IF&E Registrations • Logo on all conference programs • Logo on conference web site, with link to company's site • Full page ad in final program • Company information, brochures/materials provided for conference bag • Silk-screen the logo of the patron on the conference bag • Patron logo on Internet-Café (logo would be on screen when attendees come up to log on) • Patron logo on signage outside single function of your choice (lunch/banquet, CEO/Keynote Session, etc.) • Patron logo on lanyards • Recognition from the podium at the most well attended session (CEO, Keynote, etc.)
GOLD	<u>\$25,000</u>	<ul style="list-style-type: none"> • 10'x30' exhibit space • Three Full Complimentary Conference Registrations • 50 Complimentary IF&E Registrations • Logo on all conference programs • Logo on conference web site, with link to company's site • 1/2 Page ad in final program • Company information, brochures/materials provided for conference bag • Silk-screen the logo of the patron on the conference bag • Patron on Internet-Café (logo would be on screen when attendees come up to log on)
SILVER	<u>\$15,000</u>	<ul style="list-style-type: none"> • 10'x20' exhibit space • Two Full Complimentary Conference Registrations • 25 Complimentary IF&E Registrations • Logo on all conference programs • Logo on conference web site, with link to company's site • 1/4 Page ad in final program • Company information, brochures/materials provided for conference bag • Silk-screen the logo of the patron on the conference bag • Patron on Internet-Café (logo would be on screen when attendees come up to log on)
BRONZE	<u>\$5,000</u>	<ul style="list-style-type: none"> • One Full Complimentary Conference Registration • Ten Complimentary IF&E Registration • Logo on all conference programs • Logo on conference web site, with link to company's site • 1/4 Page ad in final program • Company information, brochures/materials provided for conference bag

OPPORTUNITIES EXIST FOR ADDITIONAL SUPPORT OF CONFERENCE EVENTS SUCH AS:

- IEEE GLOBECOM 2011 Conference banquet
- IEEE GLOBECOM 2011 social event (VIP Reception)
- Conference lunches and breaks
- Internet-Café
- Registration-branded Company Material (lanyards, conference bags, pens)
- Invite your customers; purchase additional IF&E passes for only \$25.00 each.