

## ASSERT YOUR LEADERSHIP - BE A PATRON



### PAST PATRONS OF IEEE GLOBECOM



## THE MAGIC OF GLOBAL CONNECTIVITY

### ABOUT IEEE COMMUNICATIONS SOCIETY

IEEE Communications Society is a leading technical and professional community with over 50,000 members worldwide. Founded in 1952, the Society evolved into a diverse group of global industry professionals with a common interest in advancing all Communications technologies. IEEE GLOBECOM has earned an international reputation. ComSoc members stay on top of the world of communications technology by accessing up-to-the-minute technical information, networking with other experts in the field, and leveraging exclusive benefits.

IEEE GLOBECOM 2012  
DECEMBER 3-7  
DISNEYLAND HOTEL  
ANAHEIM, CALIFORNIA USA

*The IEEE Global Communications Conference (GLOBECOM) covers the entire range of communications technologies offering in-depth information on the latest developments in voice, data, image and multimedia.*

### TECHNICAL SYMPOSIA

*focus on technological trends in recent communication research and development from academia to the industrial laboratories throughout the world.*

### EXHIBITIONS

*showcase the latest technologies, applications and services.*

### BUSINESS FORUMS

*feature high-level executives addressing challenging opportunities, the current hot issues as well as the future of the communications industry.*

### TUTORIALS and WORKSHOPS

*address emerging technical and business issues in communications technologies.*

## Why be a patron?

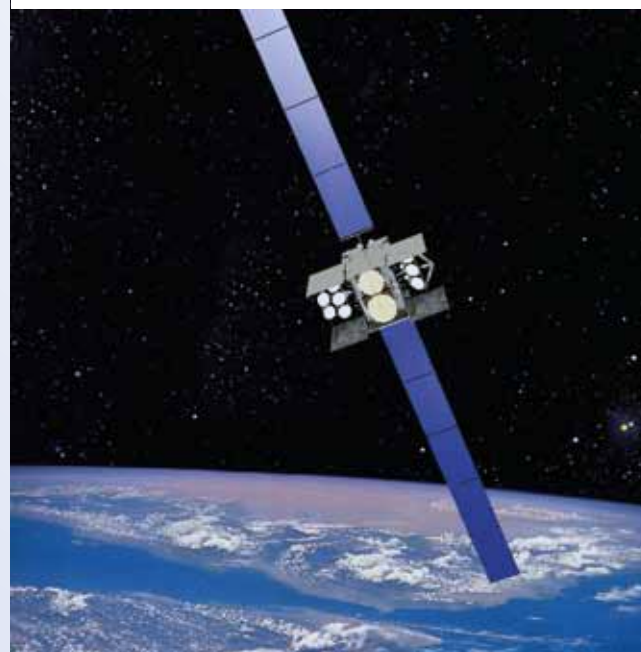
*Your company name, logo, products and communications services will be exposed to industry leaders, influential design and development researchers and decision maker engineers who are, year after year, attracted to the conference by its strong technical program. The program includes technical symposia on cutting edge communications research and technological trends development, tutorials and workshops on emerging technical and business sessions on current issues in communications technology.*

*Your company leaders can participate in the IEEE GLOBECOM 2012 keynote speakers program to address and share visions that will significantly impact the future of the world's telecommunications industry.*

*You'll have the opportunity to provide leaders and participants to some of the many business forums, panels and sessions which will be held during the conference. Those will feature high level executives and leaders addressing hot topics such as new opportunities in the industry, government regulations and developing trends impacting you and your customers.*

*Your patronage will validate the leadership of your organization in the communications industry.*

**COMMUNICATIONS INDUSTRY PROFESSIONALS FROM OVER 50 COUNTRIES ARE COMING TO ANAHEIM, CALIFORNIA, USA FOR IEEE GLOBECOM 2012.**



LEVEL OF PATRONAGE	FEE (IN U.S. DOLLARS)	BENEFITS INCLUDE
<b>PLATINUM</b>	<u>\$35,000</u>	<ul style="list-style-type: none"> <li>• 20'x20' Exhibit space</li> <li>• Four Full Complimentary Conference Registration</li> <li>• Speaking opportunities in the keynote speakers program or elsewhere in the program</li> <li>• Company logo on all conference programs</li> <li>• Company logo (linked to company's site) on the conference web site</li> <li>• Full page advertisement of your company in final program</li> <li>• Company information, brochures/materials provided with conference bag</li> <li>• Silk-screen the logo of the patron on the conference bag</li> <li>• Company logo on Internet Café (logo would be on screen when attendees come up to log on)</li> <li>• Company logo on signage outside single function of your choice (lunch/banquet, CEO/Keynote Session, etc.)</li> <li>• Media briefing attendance</li> <li>• Branding in registration area and in Plenary area</li> <li>• Recognition from the podium at the most well attended session (CEO, Keynote, etc.)</li> <li>• Opportunity to host an industry related workshop, business forum or a panel</li> <li>• Banquet gift opportunity (at patrons cost)</li> </ul>
<b>GOLD</b>	<u>\$25,000</u>	<ul style="list-style-type: none"> <li>• 10'x30' Exhibit space</li> <li>• Three Full Complimentary Conference Registration</li> <li>• Speaking opportunities in the keynote speakers program or elsewhere in the program</li> <li>• Company logo on all conference programs</li> <li>• Company logo (linked to company's site) on the conference web site</li> <li>• 1/2 Page advertisement of your company in final program</li> <li>• Company information, brochures/materials provided with conference bag</li> <li>• Silk-screen the company logo of the patron on the conference bag</li> <li>• Company logo on Internet Café (logo would be on screen when attendees come up to log on)</li> <li>• Media briefing attendance</li> <li>• Branding in registration area</li> <li>• Recognition from the podium at the most well attended session (CEO, Keynote, etc.)</li> <li>• Speaker gift opportunity (at patrons cost)</li> </ul>
<b>SILVER</b>	<u>\$15,000</u>	<ul style="list-style-type: none"> <li>• 10'x20' Exhibit space</li> <li>• Two Full Complimentary Conference Registration</li> <li>• Company logo on all conference programs</li> <li>• Company logo (linked to company's site) on conference web site</li> <li>• 1/4 Page advertisement of your company in final program</li> <li>• Company information, brochures/materials provided with conference bag</li> <li>• Silk-screen the company logo of the patron on the conference bag</li> <li>• Company logo on Internet Café (logo would be on screen when attendees come up to log on)</li> <li>• Media briefing attendance</li> </ul>
<b>BRONZE</b>	<u>\$10,000</u>	<ul style="list-style-type: none"> <li>• 10'x10' Exhibit space</li> <li>• One Full Complimentary Conference Registration</li> <li>• Company logo on all conference programs</li> <li>• Company logo on conference web site, with link to company's site</li> <li>• 1/4 Page advertisement of your company in final program</li> <li>• Company information, brochures/materials provided for conference bag</li> </ul>

### OPPORTUNITIES EXIST FOR ADDITIONAL SUPPORT OF CONFERENCE EVENTS SUCH AS:

- IEEE GLOBECOM 2012 Conference banquet
- IEEE GLOBECOM 2012 social event (VIP Reception)
- Conference lunches and breaks
- Internet-Café
- Registration-branded Company Material (lanyards, conference bags, pens)