



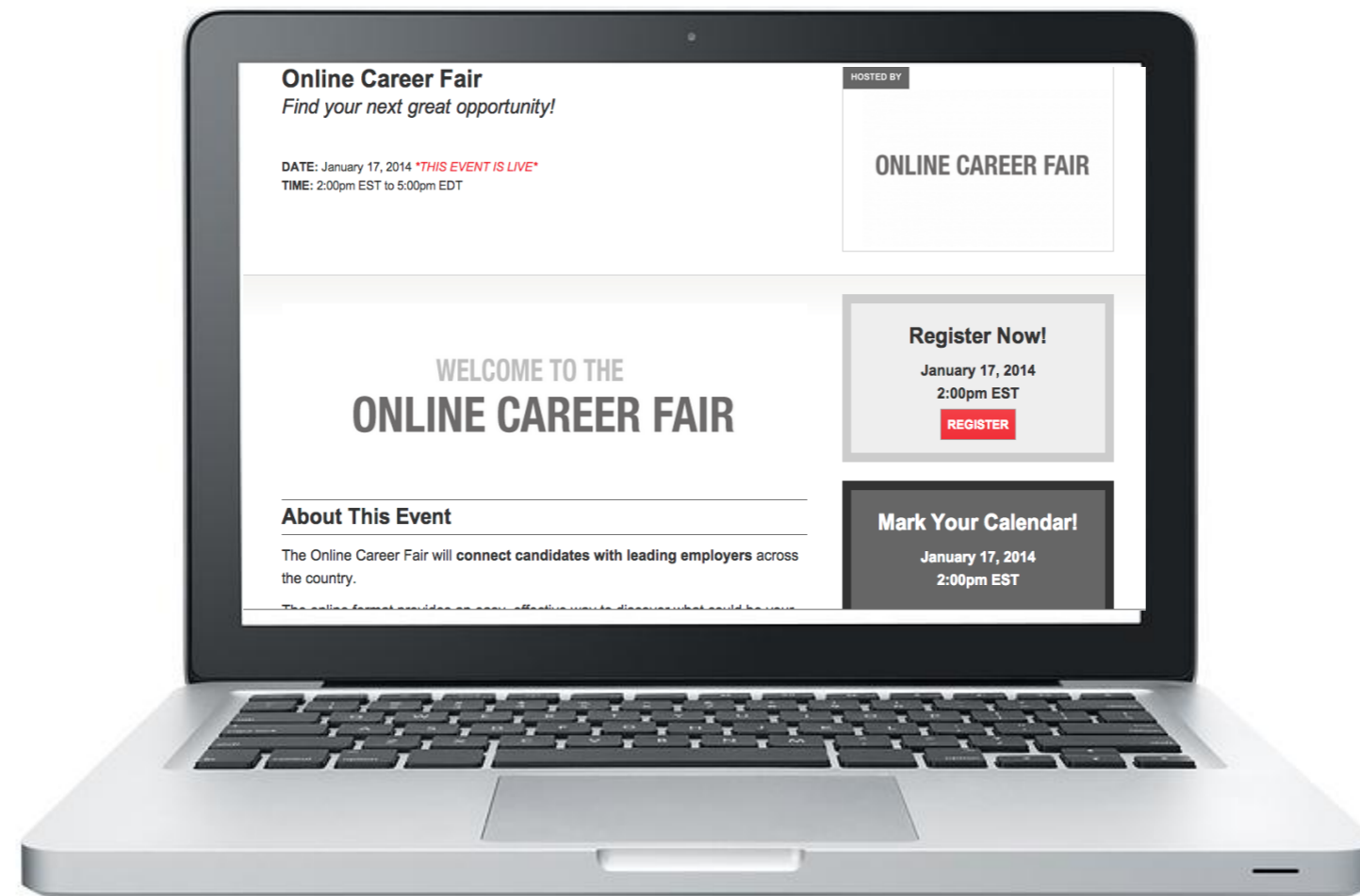
IEEE
COMMUNICATIONS
SOCIETY



IEEE GLOBECOM Virtual Career Fair

8 December 2014 - 10:00 a.m. - 5:00 p.m. CST

HOW IT WORKS



Step 1

You register to attend the event and submit information for our team to build your custom booth

Employer Booth Submission

This form will collect the information needed to build your employer page for the event.

[Please see an example of an employer page here.](#)

Please choose the option below that best describes your hiring goals at this event and then follow all subsequent directions.

Questions or special requests? Contact us anytime at events@brazencareerist.com.

0% Goals

Contact Name *

First Last

Contact Email *

Company Name *

What is your hiring focus at this event? *

- Hire for a single position
- Hire for multiple positions in specific fields
- General hiring/open house/other

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Step 2

During the live event, candidates browse your booth, your live discussion thread and then choose to chat one-on-one

The screenshot displays the 'Mashable Online Career Demo: From NY to DC' interface. The main area is a grid of company booths, each showing the company logo, name, and status (e.g., 'None Available', 'In Line'). The Citi booth is highlighted, showing a 'General Opportunities' section with a 'GET IN LINE' button. Below this, there is a 'Drop Off a Note' section and a 'Recruiters' list. A video player is visible at the bottom of the Citi booth view.

Mashable Online Career Demo: From NY to DC
Digital Hiring for Digital Talent

DATE: August 13, 2012 ***THIS EVENT IS LIVE***
TIME: 12:00pm EDT to 4:00pm EDT

Welcome to the Lobby [expand instructions](#)

Company	Status	Estimated Wait Time	Candidates in Line	Online Recruiters
Generic Logo Company	None Available	None Available	0	0 of 1
Ogilvy	In Line	None Available	1	0 of 0
Edelman Digital	In Line	None Available	0	0 of 0
American Express	None Available	None Available	0	0 of 0
Gannett Co., Inc	None Available	None Available	0	0 of 0
Citi	In Line	None Available	0	0 of 0
T. Scott International	None Available	None Available	0	0 of 0
Rokkan	None Available	None Available	0	0 of 0
HSN	In Line	None Available	0	0 of 0
IRS	None Available	None Available	0	0 of 0
XO Group	None Available	None Available	0	0 of 0
MRM Worldwide	None Available	None Available	0	0 of 0

Citi Online Career Expo
For Support Call (703) 879-8029

Back to Citi Online Career Expo Lobby

General Opportunities
DATE: September 28, 2012
TIME: 1:45pm EDT to 4:00pm EDT

You are not in line [GET IN LINE](#)
Click the button to the right to get in line.

Drop Off a Note
Need to leave?
Drop off a note for our recruiters

Recruiters

- Fe Allen, Senior Recruiting Manager
- Amy Ng, Sr. Recruiting Manager
- Ginny Recruiter, Senior Recruiter
- Michelle Blick-Gilberts, Recruiting Coordinator
- Sonja Medeiros, Retail Banking recruiter

Research your Citi career!

- Sales
- Marketing
- Customer Service
- Banking
- Technology
- Finance
- Analyst
- Home Lending

You can research your Citi career with the links above. Select your field and view all of the open positions available with Citi. On the day of the event you will be able to speak directly with a recruiter about the position that **best fits you**.

Discover the exceptional career opportunities at Citi. Our focus on helping **Individuals** and families achieve their dreams extends to each and every one of our employees.

Here, you'll enjoy an exciting career that encourages **broad development opportunities** in a supportive environment. Achieve your professional goals, along with the rewards that come with them.

Explore a job opportunity with Citi today!

Step 3

During a chat, connect in one-on-one conversations with jobseekers while viewing their resume and profile

Connected to: Elizabeth Jones
For Support Call 703-345-9878 | Time Left: 7:00

Booth: General Opportunities
DATE: Monday, July 4, 2011
TIME: 7:00pm ET / 4:00pm PT

You are connected to Elizabeth Jones

Me: Hi Elizabeth. How are you today? What type of position are you looking for?

Elizabeth Jones: Great, thanks! I'm looking for a management position in sales, preferably in the Washington, DC region.

Me: I see you have experience in sales. Can you tell me about your current responsibilities with your employer?

Elizabeth Jones: Yes, I have 10 years of experience in managing sales teams. Most recently I managed a team of 10 and received a top performance award from my company.

Elizabeth Jones is typing...

TYPE YOUR MESSAGE HERE, Hit "Enter" to send.

SKIP TO NEXT CONNECTION **TIME LEFT 7:00**

OVERVIEW

Elizabeth Jones
Social Media Marketing Expert,
Web Designer and UX Specialist
ALEXANDRIA, VA
[VIEW RESUME](#)

SUMMARY

How many years of experience: **10 years**

Are you willing to relocate: **Yes**

What industry are you most qualified to work in: **Sales and Marketing**

What's the largest team you've managed: **10 people**

Resume can be viewed during chat

Text-based conversations for maximum efficiency

Each conversation is timed

Key candidate information is available during chat

Step 4

The screenshot displays the IEEE JobSite chat interface. At the top, a dark header bar shows a red 'B' icon, the text 'Connected to: Cameron Frye' and 'For Support Call (703) 879-8029', and a 'Continue Event' button with a right arrow. Below this, the booth name 'GROWMARK' is displayed, along with 'Participants in booth: 1' and 'Participants in line: 0'. A 'HOSTED BY' field is empty. The main chat area shows a message: 'Your chat with Cameron Frye has ended'. To the right of this message are 'EMAIL' and 'FORWARD' buttons. Below the chat message is a rating section titled 'Please rate your chat with Cameron Frye:' with five stars (the first three are yellow, the last two are grey) and a checked checkbox for 'Prohibit Cameron from engaging in any more chats within this booth'. There are also links for 'Can the other person see my ratings and notes?' and 'Where are my ratings and notes stored?'. Below the rating section is a text input field for 'Add additional notes about Cameron Frye:' with the placeholder 'Add your note here!'. At the bottom of this section is a checked checkbox for 'Keep status as 'Available'' and a green 'CONTINUE WITH EVENT' button. To the right of the chat area is a 'CHAT RECORD' section with tabs for 'OVERVIEW' and 'CHAT HISTORY'. The 'CHAT RECORD' shows the date and time 'December 13, 2013 at 9:37am EST', the total connection time '1:03 minutes', and the reason for ending: 'Your connection moved on to the next connection.'. Below this is a 'TRANSCRIPT' section with three messages: 'Me : Hello Cameron. Give me a few moments to look at your resume.', 'Cameron Frye : No problem', and 'Me : I see that you have experience doing UML modeling'. At the bottom of the page is a dark footer bar with the text '© 2013 Brazen Careerist, Inc. | Terms of Use | Privacy Policy'.

After each chat, rate the conversation and take notes. Then, email top candidates directly from the platform to move them through your hiring process and/or forward their information - along with your chat transcript - to a colleague

Step 5

B Women For Hire Online Career Fair *is Live*
For Support Call (703) 879-8029

Profile Dashboard

Back to Women For Hire Online Career Fair

Event Dashboard

✓ YOU HAVE MADE 77 CONNECTIONS AT THIS EVENT

Your connections:

- Ashley Hoffman**
Senior Engineering student with 2 years of internship experience
Schedule an interview for Thursday by phone - maybe in person on Friday.
[Edit Note](#)
- Ashley Hoffman**
Great candidate, call her tomorrow for phone interview.
[Edit Note](#)
- Ashley Hoffman**
Digital marketer with 5+ years of experience
Great candidate - phone interview next week!
[Edit Note](#)
- Ashley Hoffman**

Follow Up Actions

EMAIL FORWARD

OVERVIEW

Ashley Hoffman
Senior Engineering student with 2 years of internship experience
PHILADELPHIA, PA
[VIEW RESUME](#)

PERSONAL PROFILE

Industry: **Information Technology**
Years of professional experience: **5 to 7**
Willing to relocate: **Yes**
LinkedIn Public Profile URL:
<http://www.linkedin.com/in/ryanhealy>

CHAT HISTORY

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Your Status: Away [Become available](#)
People in line: 0

Use your dashboard to track and follow up with your connections and quickly identify which candidates to move through the hiring process (chat transcript included)