



Application and Contract For EXHIBIT SPACE

Agreement for Exhibit Space

Exhibitor desires to exhibit at IEEE GLOBECOM 2014, to be held on the above dates at the Hilton Austin, Austin, TX, USA

Company Name: _____
This company name and information will appear in the Show Directory.

Company Mailing Address: _____
Street Address

City _____ State _____ Zip or Postal Code _____

Main Co. Telephone: () _____ Main Co. Fax: () _____ Toll Free: () _____

Internet Home Page/Web Address: <http://www.> _____

Primary Contact

This person will receive all correspondence and billing

Name: _____

Position/Title: _____

Direct Telephone: () _____ ext. _____

Direct Fax Number: () _____

Contact E-Mail Address: _____
(Most correspondence will be via email so you must provide an email address)

Booth Pricing:

IEEE GLOBECOM 2014 Cancellation Penalties	
Through July 27, 2014.....	50%
After July 27, 2014.....	100%

- 10' x 10' booth - \$3300
- 10' x 20' booth - \$6600
- 10' x 30' booth - \$9900

Other booth sizes are available.
 Rate for IEEE GLOBECOM 2014 is \$33.00 per square foot.
 One 10' x 10' booth unit (100sq ft) is the minimum.

Payment Information

Name on Card: _____

Card # _____ Expiration: _____

Card Type: _____

Signature: _____

Important Information

The space rate is US \$33.00 per sq.ft. with a 100 sq ft minimum. The fee includes pipe and drape, identification sign, general security, and inclusion in the show guide. Payment must be submitted with your application/contract.

A payment of 100% of Total Booth Rental is due with this application in order for it to be processed.

Make checks payable to: IEEE Communications Society, Attn: Bruce Worthman
 3 Park Ave, 17 Fl.
 New York, NY 10016

Fax Number: 212-705-8999

For More Information, Contact: Russ Gundrum, Exhibition Chair, AT&T. E-mail: rfgundru@central.uh.edu

Agreement Section: All applicants **MUST** sign below for application to be processed.

IMPORTANT: Notice of IEEE Communications Society's acceptance or rejection will be mailed within 30 days of receipt of application. Upon acceptance, this application will become a binding contract between applicant and IEEE Communications Society, unless IEEE Communications Society's acceptance notice specifies booth dimensions, location, costs or other terms that vary in whole or in part from those requested by applicant. If any such variances are specified, applicant will have 10 days from the date of IEEE Communications Society's notice to deliver written notice to IEEE Communications Society of applicant's withdrawal of application and payment, failing which, this application as modified by IEEE Communications Society's notice, will immediately and without further action by either party become a binding contract between them. Applicant further agrees to comply fully with all rules, regulations and directives that may be issued in connection with the exhibit by IEEE Communications Society, the facilities management or government authorities.

FAX with credit card OR MAIL with check. Payment MUST accompany application. ALL applications must be signed below, before application will be processed!

Applicants Signature _____ Date _____

Print Name and Title _____

Accepted on behalf of IEEE by: _____ Date _____

Assigned Booth Number: _____ Size: _____



★ THE GREAT STATE OF COMMUNICATIONS ★

EXHIBITOR INFORMATION



8-12 DECEMBER 2014
 HILTON AUSTIN HOTEL
 AUSTIN, TEXAS, USA

BENEFITS OF PARTICIPATION:

- Network with the most influential design & development engineers!
- Showcase your company to the largest technical, professional association in the world.
- Meet engineers, industry leaders, government employees and academics from more than 60 countries.
- Expanded Industry Program for Communications Engineers and Practitioners.



IF YOUR COMPANY MANUFACTURES/SUPPLIES ANY OF THESE PRODUCTS/SERVICES, IEEE GLOBECOM 2014 IS FOR YOU!

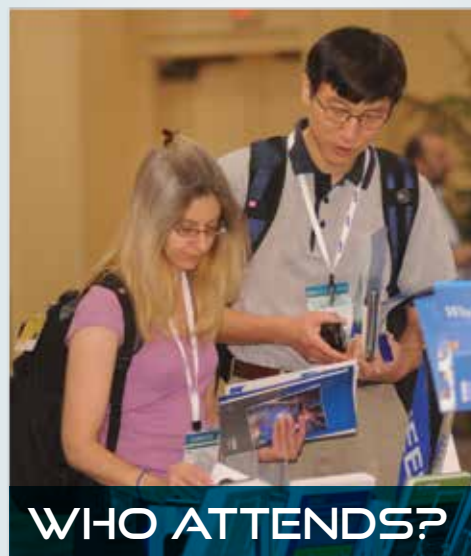
If your company manufactures or supplies products and services related to components, subsystems, and systems (including hardware, software, and middleware) in any of the following areas, you need to join IEEE GLOBECOM 2014 in Austin!

- 802.11 family of wireless components
- Analog to digital converters (A to D)
- Antennas, preamplifiers, power amplifiers
- Application-specific integrated circuits (ASIC)
- Asymmetric digital subscriber line (ADSL) or digital subscriber line (DSL) components, accessories, and modules
- Broadband over power line (BPL) components, accessories, and modules
- Cable TV and Internet access components, accessories, and modules
- Cell phone and PDA circuits, components, and accessories
- Circuit board and modules, packaging
- Computer-aided design (CAD) Tools
- Digital to analog converters (D to A)
- Digital signal processing (DSP) integrated circuits, circuit boards, and modules
- Fiber to the home (FTTH), fiber to the premises (FTTP) components, accessories, modules
- Microwave and millimeter-wave integrated circuits (MMIC)
- Multiple input/multiple output (MIMO) antennas
- Network Interface Cards (NIC)
- Protocol stacks
- Real-time operating systems
- Sensor circuits, components, and accessories
- Simulation and design tools for integrated circuits, subsystems, and networks (e.g., OPNET, QUALNET, RSOFT, Wireless Valley)
- Switches and routers
- Testing, simulation, and measurement equipment
- WiMax circuits, components, accessories, and modules

If your company offers services in any of the following areas, you need to join IEEE GLOBECOM 2014 in Austin!

- Wireless voice, data, multimedia
- IPTV
- VoIP
- VLAN
- Access, Metro, Longhaul communications
- Virtual networks
- Enterprise networks and services
- Consumer
- Cloud Computing Software Defined Networking

For More Information, Contact: Russ Gundrum, Exhibition Chair, AT&T. E-mail: rfgundru@central.uh.edu



WHO ATTENDS?

IEEE GLOBECOM...
By the Numbers

2,000...
Number of attendees that visit IEEE GLOBECOM each year

60+...
Number of countries our attendees come from each year

20+...
Number of times attendees will receive marketing messages about IEEE GLOBECOM 2014

100,000+...
Number of potential attendees that will receive information regarding IEEE GLOBECOM 2014

THE PREMIER TELECOMMUNICATIONS EVENT FOR INDUSTRY PROFESSIONALS, PRACTITIONERS, ACADEMICS, COMPANIES AND GOVERNMENT AGENCIES

CUTTING EDGE PROGRAMS SURE TO DRAW INDUSTRY TECHNICAL PROFESSIONALS FROM ALL OVER THE WORLD

Technical Program focuses on technological trends in recent communication research and development and providing numerous technical sessions with papers presenting the latest technical advances through peer-reviewed paper sessions. The following are examples of individual symposia that are being planned:

- Ad Hoc and Sensor Networking Symposium
- Cognitive Radio Networks Symposium
- Communication Software, Services, and Multimedia Applications Symposium
- Communication Theory Symposium
- Communications & System Security Symposium
- Communications QoS, Reliability, and Modeling Symposium
- Next Generation Networking Symposium
- Optical Networks and Systems Symposium
- Signal Processing for Communications Symposium
- Wireless Communications Symposium
- Wireless Networking Symposium
- Selected Areas in Communications Symposium

Tutorials offer education for keeping up with new and emerging topics essential to today's engineering and technological environment.

Workshops offer specialized focus on the latest breakthroughs in information and communications technology in an environment that encourages discussion and debate.

INDUSTRY PROGRAM & EXPO... FOR THE WORKING ENGINEERS!

The Industry program will feature "Works in Progress" with Industry-centric Sessions, Workshops and Tutorials on regulatory impact assessments, business models, applications and design & development strategies, implementations and challenges in today's networking and communications environments. Among these are topics including spectrum allocation & utilization; innovation and business resource; global standards deployment; healthcare biomedical electronics; cloud computing & networking; social networking & games; communications & humanity; and global information grid systems.

Each of the industry sessions and panel discussions will have a moderator and speakers with industry and/or technical expertise in the featured topical area. They will address applications of communications and networking technologies that will be of interest to both industrial and technical members of the communications community.

Exclusive Industry Pass includes limited program registration, Welcome Reception, Plenary & Keynotes, Industry Program and Exhibition.

BOOTH INFORMATION

The space rate is US \$33.00 per sq.ft. with a 100 sq ft minimum. The fee includes:

- Pipe and drape, identification sign, general security, and inclusion in the show guide.
- Two complimentary industry program registrations (\$1800 value) with unlimited number of FREE Exhibit-Only passes to give to your customers.
- Logo on conference web site, with link to company's site
- Listing and logo in final program
- Company information brochures/materials provided for conference backpack



MEET AND GREET

The Welcome Reception will be held Monday night in the Expo Hall for all the attendees to have a chance to meet with you. Tuesday and Wednesday the coffee breaks will be held in the Expo Hall. Attendees have a chance to win prizes during these breaks therefore the traffic is quite high! Additionally, the poster sessions will also be held in the EXPO hall.

IEEE GLOBECOM 2014 EXPO is sponsored by the IEEE Communications Society. With its 50,000 members, the IEEE Communications Society is a diverse community of industry professionals who have a common interest in advancing all communications technologies. The Society promotes the advancement of science, technology and applications in communications, and related disciplines. It also fosters presentation and exchange of information among its members and the technical community throughout the world. The Society maintains the highest standard of professionalism and technical competency.