

Femtocell Market Opportunity and 3G Deployment Status

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Summary

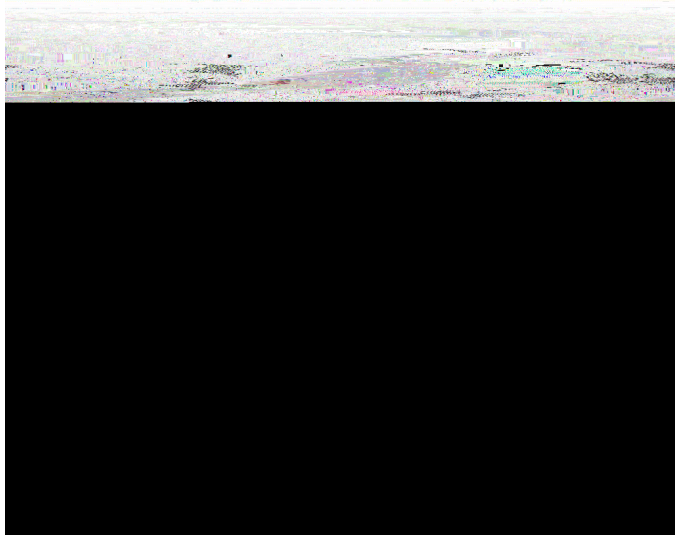
- ! Introduction



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The Increase in Wireline and Wireless Data Rates

- ! Wireline and Wireless data rate growth
- ! Wireless data rate increase equal to Moore's Law
- ! 100x per decade!
- ! Wireless is catching Wireline rates



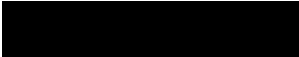
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Cost Analysis as mobile Broadband takes off – Bell Labs

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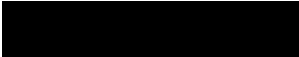
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3GPP/WCDMA Femtocell Standardization

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Why do you need Location?

- Enhanced 911 (E911) Requirements
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Femtocells Features : Provisioning

- ! Leverage TR-069 for xDSL
- !



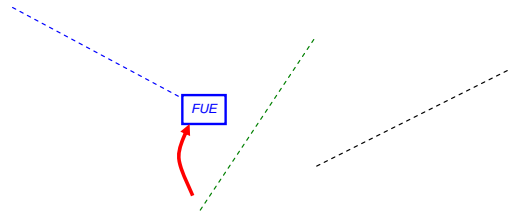
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Interference In Femtocells : Introduction

Tetsuzo Matsumoto, Chief Strategy Officer, Softbank (Vodafone Japan): "At the moment Softbank

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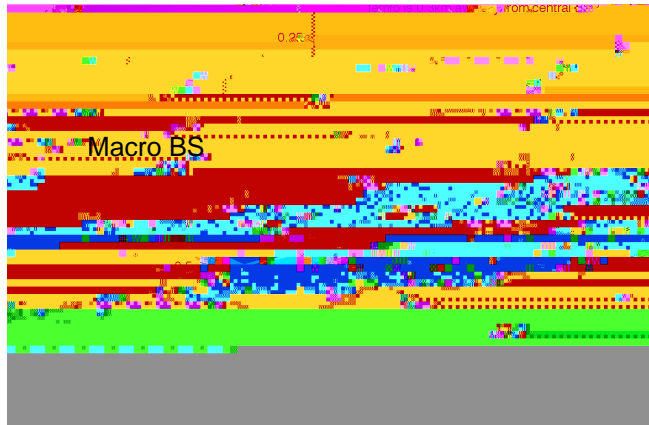
Interference Pictorial Representation of Definitions



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Interference example from Macro-Terminals onto Single Femto
Multi-cell Simulation Platform developed for system analysis



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Important Points about the System Simulation

- ! Femto Power Management



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Next Generation Mobile Networks

- ! NGMN Alliance – Driven by Wireless Operators
 - ! Also part of a Self-organizing/optimizing Networks (SONs)
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Conclusions

- ! Femtocells Turn Network Architectures up-side down!
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